

**Want to offer  
formation tailored to  
your parish's needs?**

**We can help!**

Scan the QR code  
to get in touch!



# Did you know that you can use the LEAD™ platform to provide customized learning and formation opportunities for your entire parish?

## Here’s how it could work for you:

### IDEA 1

#### Invite parishioners to take a “Welcome to Our Parish” course

1. Record a welcome video from the pastor.
2. Contact us for assistance setting up your custom experience. [anchor link to form below]
3. Determine your specific call-to-action (“Join our parish discussion forum!” or “Have everyone who signs up at our parish take an intro course on the Catechism”).
4. Send new parishioners your custom URL

### IDEA 2

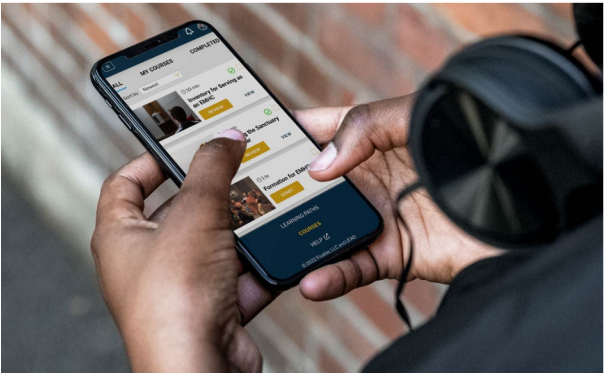
#### Invite parishioners to take a “Welcome to Our Parish” course

1. Create an In-Person Course called “Parent Support Check-In”.
2. Check your My LEAD dashboard to see who’s completed Baptism Formation recently.
3. Use the Message button to email all of those people directly, including the URL to RSVP for the In-Person Course.

These are just a couple of the dozens of ways you can leverage LEAD™ as your own formation management platform.

### What you’ll get:

- Direct feedback and communication
- Tracking of in-person gatherings
- Easy follow-up with parishioners based on their needs
- Community engagement



If you’re ready to get started, or you have questions, contact us here!



## What is LEAD™?

LEAD™ is a learning management system custom-built by Fivable, LLC to serve the needs of the Church – the fruit of a partnership with The Institute for Catholic Formation of the Diocese of Bridgeport.

The Fivable team is continually developing new features to make LEAD™ more and more effective at supporting the Church's mission.

